



PRELIMINARY PROGRAM-AT-A-GLANCE

Here's what's scheduled for the conference so far (subject to change).
Check back often for new program details.

Tuesday, February 6, 2024

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| 11:00 a.m.-
1:00 p.m. | <p>Preconference Workshops, Ontario Investment and Trade Centre, 35th Floor, Toronto
 Workshop 1: Stay tuned for more details coming soon!</p> <p>Click HERE to register.
 Cost: \$50.00 (+hst)</p> |
| 1:30-3:30 p.m. | <p>Workshop 2: Beginners guide to effective funding proposals
 Click HERE to register.
 Cost: \$50.00 (+hst)</p> <p><i>The Pre-conference Workshops will precede the EDCO Conference and Showcase (February 6-8) to help maximize the professional benefits from limited travel budgets. Please note that registration to these events are separate and not included in the conference registration fee.</i></p> |
| 4:00-6:00 p.m. | Registration Opens! <i>(Base of Escalator, Lower Concourse / Grand Ballroom Foyer)</i> |
| 2:00-6:00 p.m. | Showcase set-up |
| 4:00-5:00 p.m. | EDCO Ice Breaker Mix & Mingle |
| 5:00-6:30 p.m. | Opening Reception – Ontario Investment and Trade Centre, 35 th Floor, Toronto
Presented by Invest Ontario |

Wednesday, February 7, 2024

8:30 a.m. Registration Opens / Breakfast (*Base of Escalator, Lower Concourse / Grand Ballroom Foyer*)

8:45 a.m. Early Bird Breakfast 'n Learn (*Grand Ballroom*)

9:15 a.m. Conference Opening and Welcome (*Grand Ballroom*)

9:25 a.m. Traditional Blessing and Land Acknowledgement

9:45 a.m. Opening Keynote Presentation

10:45 a.m. Health Break & Coffee in Showcase + Knowledge Pods/CollaboratiON Hub (*Trinity Ballroom*)

11:30 a.m. Concurrent Workshops

i. Empowering Rural Ontario: Fostering Diversity, Equity and Inclusion for Sustainable Economic Development (<i>Salon A/B</i>)
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ii. Economic Developers = Jack of all Trades + Sustainability Experts? (<i>Salon C/D</i>)

iii. Economic Impacts on the Back of a Napkin (<i>York A/B</i>)

12:30 p.m. Lunch (*Grand Ballroom*)

Presented by



1:45 p.m. **Concurrent Workshops**

i. Immersive Horizons: Navigating Economic Growth with AR, VR, and AI (<i>Salon A/B</i>)
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ii. Innovate to Elevate: Best Practices for Sector Development (<i>Salon C/D</i>)

iii. A Day in the Life of an Economic Developer: Building your EcDev Program (<i>York A/B</i>)
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3:00 p.m. Health Break & Coffee in Showcase + Knowledge Pods/CollaboratiON Hub (*Trinity Ballroom*)

3:30 p.m. Concurrent Sessions

i. Table Talk, Ask Us Anything (<i>Salon A/B</i>)

ii. Stay tuned for more details!

4:45 p.m. Program ends for the day

4:45–6:00 p.m. **Reception** (*Grand Ballroom Foyer*)

6:00... **Dinner Done Different**

Head out with your fellow attendees to any of the great restaurants in Toronto and enjoy a 'un-conference' dinner getting to know each other.

Thursday, February 8, 2024

- 8:00 a.m. Registration Opens / Continental Breakfast (*Base of Escalator, Lower Concourse / Grand Ballroom Foyer*)
- 8:30 a.m. **Stay tuned for more details!**
- 9:00 a.m. Conference Opening and Welcome (*Grand Ballroom*)
- 9:15 a.m. **Plenary Presentation: Bright Ideas Competition**
- 10:15 a.m. Health Break & Coffee in Showcase + Knowledge Pods / CollaboratiON Hub (*Trinity Ballroom*)
- 11:00 a.m. **Concurrent Workshops**

i. Attracting and Retaining Young Talent (<i>Salon A/B</i>)
ii. Standing Out with Purpose: Creating Your Community's Value Proposition (<i>Salon C/D</i>)
iii. Business Retention in an Automated World! (<i>York A/B</i>)
- 12:15 p.m. **Lunch (*Grand Ballroom*)**
- 1:30 p.m. **Concurrent Workshops**

i. The Pivot: How to quickly adapt policies, procedures and project management when dealing with a sudden change of context (<i>Salon A/B</i>)
ii. Tourism (<i>Salon C/D</i>)
iii. Stay tuned for more details! (<i>York A/B</i>)
- 2:30 p.m. Health Break & Coffee (*Grand Ballroom Foyer*)
- 2:45 p.m. Closing Plenary (*Grand Ballroom*)
- 3:45 p.m. Closing Remarks
- 4:00 p.m. Program ends
- 5:30 p.m. President’s Reception (*Grand Ballroom Foyer*)
- 6:30-9:30 p.m. President’s Dinner and Awards of Excellence (*Grand Ballroom*)
- 9:30-11:30 p.m. President’s Celebration (*Grand Ballroom*)